

* Almost nine out of ten experienced advertisers, making up a list of new papers for a publicity campaign, aimed to use the paper in each city recognized as the leading home favorite.

* There is a logical reason for this preference. * Clean, home newspaper, that go home and stay there, have the confidence of their readers at all times and naturally offer the first introduction for an advertised article. * * * * *

THE BULLETIN IS HONOLULU'S LEADING HOME PAPER

PRION 5 CENTS

Oscar On Throne

STOCKHOLM, Sweden, Oct. 14.—King Oscar has resumed the Swedish throne.

SAN FRANCISCO, Cal., Oct. 13.—SUGAR: 88 analysis Beets, 8s 8 1-4d. Previous quotation, 8s 9d. Parity for Centrifugals, 3.81 cents.

Oct. 14.—BEETS: 8s 7 1-2d. Previous quotation, 8s 8 1-4d.

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ARMY SHOE**

FOR THE WC KING MAN
PRICE \$3.50

No other shoe in the world has so much value in it for the working man as this shoe. It is made of the strongest Tan Willow Calf, especially designed for hard and rough usage. This shoe was lately adopted by the United States Army. It is made in the new Regulation style, with Blucher cut, double sole and plain toe. The shoe is from the factory of Rice & Hutchins, makers of our All American **\$3.50 and \$4.00 SHOES** for men. It is the second largest factory in the world.

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